



OVERVIEW OF SHORE DIVE SURVEY

EYEMOUTH HARBOUR TRUST

RESULTS SUMMARY

From the survey results, Eyemouth shore divers are typically qualified and dive mainly from April to October, monthly or bimonthly. They mostly come from the surrounding regions although many also come from the Midlands and Yorkshire partially Sheffield. They dive in groups of 4-9 and nearly half will stay in local accommodation suggesting a good economic benefit for Eyemouth. They recognise the spot for its progressive sheltered shore diving and the quality of diving. They would not want access to the spot to be affected and ask for the development of facilities to enhance the experience.



EYEMOUTH DIVER PROFILE



97% OF THE DIVERS ARE QUALIFIED WITH 36% BEING INSTRUCTORS



ONLY 9% DIVE AS INDIVIDUALS INSTEAD WITH A GROUP/CLUB



63% VISIT MONTHLY OR TWICE A MONTH



87% OF DIVERS TRAVEL BY CAR BY CHOICE

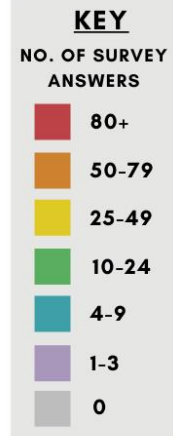
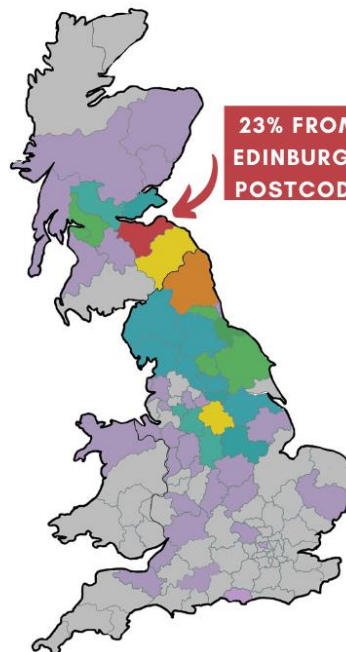
MOSTLY ARRIVE AT



MOSTLY DEPART AT



MAP OF DIVERS' LOCATIONS

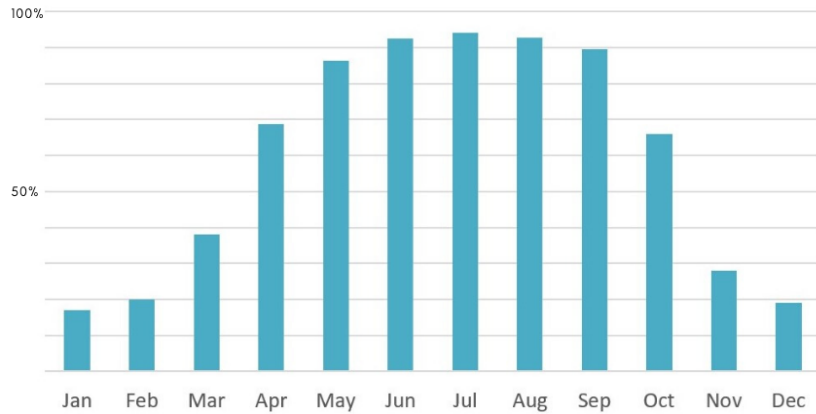


TOP VISITING CLUBS

- BARNSELY BSAC
- FIFTH POINT (BLYTH)
- KELSO SUB-AQUA CLUB
- PENTLAND SUB-AQUA CLUB
- POSEIDON

THE DIVE SEASON

The season extends from April to October where dive drop by over half going into November. Nonetheless, between 17-28% of divers said they still dive the site from November through to February.



TOP MOTIVATIONS TO DIVE

1. QUALITY OF DIVING (93%)
2. EASE OF ACCESS (78%)
3. GOOD LOCAL DIVE LOGISTIC SUPPORT (50%)
4. IT'S FREE (47%)
5. ON MY DOORSTEP (19%)

TOP SHORE DIVE OFFERING

1. PROGRESSIVE SHELTERED SHORE DIVING (84%)
2. THE OPPORTUNITY TO GET WET (65%)
3. TRAINING SITE (58%)
4. FIRST SEA DIVE (38%)
5. MARINE LIFE (11%)



EYEMOUTH DIVER PROFILE



83% HAVE 0-3 NON-DIVERS ON TRIPS



MOST DIVE IN GROUP OF 4-9



42% HEAR OF SITE BY WORD OF MOUTH & 35% THROUGH DIVE CLUB



48% WILL STAY OVERNIGHT WITH 38% CHOOSING AN B&B/AIRBNB



75% DO NOT DO ANY OTHER ACTIVITIES BUT 7% FISH, 6% KAYAK & 5% SWIM



ONLY 3% HAVE REQUIRED EMERGENCY SERVICES

FURTHER COMMENTS

The participants were asked for any additional comments of which the following were the top 5 reoccurring replies:

- The diving spot is excellent (30%)
- Don't want access to be affected (16%)
- Request to develop facilities (10%)
- Request for easier access (10%)
- Shore diving is good for the local economy (7%)