



There's a growing trend for holiday companies to support the environment in the countries they travel to. A good example is blue o two and their work as part of HEPCA ...

## Responsible blue o two

IN CONTINUING support of HEPCA (Hurghada Environmental Protection and Conservation Association) and the marine environment, blue o two is dedicating one of its vessels to hosting 'Hayah' reef clean-up safaris throughout the month of January 2009.

Hayah, meaning 'Life' in Arabic, is HEPCA's most ambitious environmental project yet, aiming to involve all sections of the Red Sea community in raising awareness, education and responsibility, and active participation.

Managing Director of HEPCA, Amr Ali said: "There is a little chance for conservation and protection agencies to achieve anything without the support and consciousness of their stakeholders. HEPCA is amazed by the continuous support of blue o two and their considerable contribution to our efforts to help preserve the Red Sea. As the sense of responsibility grows bigger amongst divers and travellers, soon we will see the day when the main factor in choosing a diving or tour operator will be the social responsibility of that operator towards the community, nature and the globe."

blue o two run these trips at subsidised prices in an attempt to

make ecotourism more accessible to the masses - 'not for profit... for the Red Sea'.

"Everyone should be able to afford to help!" said blue o two company director Jason Strickland.

Hayah safaris visit identified problem reefs in the Northern Red Sea where clean-ups will take place. There will also be evening seminars on reef conservation conducted by blue o two's in-house marine biologist and dive guide Elke Bojanowski.

Guests will experience a week of stunning Red Sea liveaboard diving with the added value of giving something back to the marine environment that they love.

Strickland continued: "We want to prove that responsible tourism is possible for a mainstream business in this industry. From getting our divers actively involved to the education of our crew; we want to show that responsible tourism is not only possible, but vital if we are to sustain the dive travel industry in the future."

Hayah reef clean-up safaris will be running throughout January with blue o two, visit [www.blueotwo.com](http://www.blueotwo.com) for more details. appreciate.



Blue Horizon is being used in the HEPCA initiative

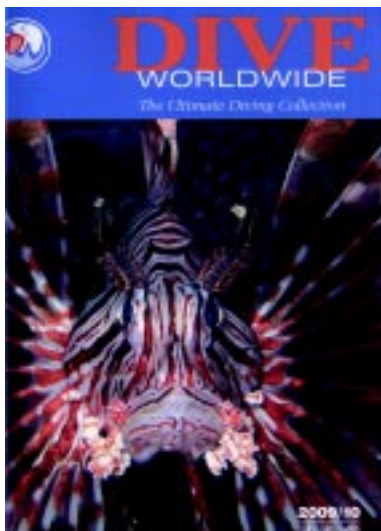


The happy rubbish collectors



Making a difference below the waves

## Even More Worldwide



DIVE WORLDWIDE is back again with yet another brochure full to brimming with tantalising diving holidays sure to get you thinking about this year's summer vacation.

They have been out and about, exploring and trying out new destinations so that they can offer you such exotic locations as Sudan and the Cook Islands. In fact the list of places they visit gets longer each year and this time boasts Papua New Guinea, Fiji, Western Samoa, Tonga, Seychelles, Colombia, Honduras, Nicaragua, Costa Rica, Tanzania, Bahamas, Turks and Caicos Islands, Madagascar, Vanuatu, Maldives and Tobago.

Many of these trips have resulted in changes to this year's brochure with another 12 pages of wonderful dive itineraries. The main enhancements have been in the Pacific and Indian Oceans with far more areas of Western Samoa, Tonga and New Caledonia added. In the Indian

Ocean they have included the Seychelles, Mauritius and Rodrigues. Central America has seen an expansion of our trips in Nicaragua and the addition of Guatemala to the Belize itineraries. Other inclusions are the Andaman Islands and a whole selection of new liveaboards throughout the world.

Last year saw the development of Families Worldwide. With this added experience in the Dive Worldwide office they now have family friendly dive itineraries to Africa, Indian Ocean and South East Asia - giving children every chance to find out more about the amazing world we live in.

Travelling to different countries really brings home how important it is to preserve our world. With this in mind Dive Worldwide has introduced new initiatives to support the Shark Trust and the option for you to offset your carbon footprint caused by travelling.